

The Playtime Collection

Byron & Byron's new range of 'polmets', the **Playtime Collection**, is unique in that it is designed specifically for children's bedrooms – and will also appeal to the young at heart. "We call them polmets because they hang on brackets, like curtain poles, but are fitted with track, like pelmets," says Orazio Gualtieri of Byron & Byron.

"The polmets are our response to the need for a pared down but nonetheless decorative look. By taking curtain rings out of the equation we've created a look that is much less cluttered and more contemporary in feel – a good idea when you think of all the other equipment and toys that go into a child's room."

The **Playtime Collection** of polmets comes with a range of individual repeat motifs, (House, Car, Boat, Crayon, Fish and Bear) set as high quality wooden inlay in a 35 mm-wide blond wood background. To accompany this, the brackets and 'end caps' (which are too discreet and modern in look to be called finials) come in polished brass, antiqued brass, chrome, beige or black.

The **Playtime Collection** is available from September 2005. The recommended retail price for a polmet with two brackets and two end caps starts from £ 210. Please telephone 020 8344 7979 for stockist details.

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For further information, please contact:

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